

# Have you thought about a **Welcome** change?

## By joining Welcome, you'll benefit from:

- ✓ Access to the full Co-op range inc all Co-op label products
- ✓ Deliveries up to six days a week & cardboard/plastic collection
- ✓ Three weekly Co-op promotions
- ✓ Full EPOS and back office system
- ✓ Exceptional field team support, plus a dedicated helpdesk
- ✓ Fascia and graphics
- ✓ Freedom to still be an entrepreneur in your business
- ✓ Online planograms for your store

Join our growing Welcome community today!

Visit: [southern.coop/what-we-do/welcome](https://southern.coop/what-we-do/welcome)  
or scan the QR code.

Printed on recycled paper



**Welcome**  
in partnership with **southern co-op**



# What our Welcome retailers say



**Kash Jaffar**  
Owner,  
Bromham

Moving to Welcome is the best thing we have ever done. From opening the stores to trading, it has been the full package. It's the support. It's like a Rolls Royce package. There is a huge range and I am really happy that we can choose different products from the full Co-op range. Customers are seeing the wow factor. This is a franchise model that we can keep very simple, resulting in more professionalism which is really helpful. Now we can look to grow our business.



**Sandeep Bains**  
Owner,  
Faversham

I've been with Southern Co-op for two years. We joined them because I knew it was time for a refit and I wanted to maximise sales and keep most of our success we obtained during the pandemic. Southern Co-op is helping us with profitability, especially as we're being stretched across the board with labour costs increasing, as well as electricity. We've just installed ESELs, which we had great support for. It was all done by them and behind the scenes, and completed in 24 hours.



**Dilan Patel**  
Owner,  
Rickmansworth

We have support and regular visits from the whole franchise team. The level of support is everything you want and need. As a Welcome franchise, we get the benefits of being an independent as well as the benefits of a big brand. It gives us ownership but the Welcome team are also supportive – it feels like everyone is working towards the same goal.



**Visvanathan Rangunathan**  
Owner,  
Southwater

Our customers love the quality and ethical stance of the Co-op and already our fresh food sales are exceeding our expectations. I really liked the support that was offered and the EPOS system really helps me manage my business and stock holding.

